

Please provide feedback here:



We truly appreciate your membership and participation in ESA! Our goal is to provide you with as much value as possible, so it's important that we hear your feedback.



Innovative Idea
Competition
Peer Mentoring
& Ideation
Workshop

OCTOBER 12, 2022

EXTEND A PERSON'S LIFE
BY SHARING YOURS.

FOX SCHOOL OF BUSINESS **BLOOD DRIVE**

Visit our blood donation booths
at The Egg in Alter Hall
on October 21 from 12pm to 5pm.



Scan the QR code
to make an appointment!



ESA Study Group

MONDAYS FROM 5-7PM IN
THE 1810 ACCELERATOR



ENTREPRENEURIAL STUDENT ASSOCIATION

HOME MEMBER RESOURCES **CALENDAR** ABOUT JOIN ESA

Weekly Meetings

Hear from speakers, participate in workshops, and more in our weekly meetings!

1810 Accelerator
Wednesdays
12:00 PM – 12:50 PM



Study Sessions

Spend time studying alongside ESA members and peers in our weekly study sessions!

1810 Accelerator
Mondays
5:00 PM – 7:00 PM

External Events

Further expand your network and branch into the professional world!

See the External Events Schedule below!



www.tuesa.org/calendar



COMPETITION

| AWARD | PRIZE AMOUNT |
|---------------------------------|---------------------|
| Grand Prize | \$1,500 |
| 1st Place – Undergraduate Track | \$1,000 |
| 2nd Place – Undergraduate Track | \$500 |
| 1st Place – Upper Track | \$1,000 |
| 2nd Place – Upper Track | \$500 |
| Global Innovation | \$500 |
| Digital Innovation | \$1,000 |
| Crowd Favorite | \$500 |

I.I.C. Award Structure

1. Describe the international or global target market(s) of your product, service, or technology and note your intended means of reaching this audience. What types of product adaptation maybe necessary for selling to foreign markets?

2. What are potential barriers to entry into foreign target markets? (For example, language translation, design alterations, etc.)

3. How would you export your product, service, or technology? (For example: would you sell face-to-face, contract with an international retailer or wholesaler, coordinate with a foreign distributor, use a sales agent in your intended foreign market, etc.)



COMPETITION

Connect With Us

Website: tuesa.org

Instagram: [@temple.esa](https://www.instagram.com/temple.esa)

LinkedIn: [Temple Entrepreneurial Student Association](#)

Email: aiden.lamb@temple.edu



Venmo for Dues:
[@aidenlamb](#)

Next Week
Pitch Practice
Workshop &
Competition



Suitable Code:

